



How to make use of your Social Network

You are surrounded by people every day. Have you ever thought of making them useful in your grand life purpose? We make it our daily mission to get like-minded people involved in what we do. Wouldn't you like to involve your community around this purpose?

Step 1: How to identify the players

Think of the community your organisation/church is in. Next door might be a small business owner, a school or a taxi rank. Fill in the diagram: With you in the middle, who have you got surrounding you? These could be other organisations or individual people of your community.

Step 2: Meet the players

Once you know who is out there, you then have to meet them all. Round them up, one by one. Gather together to meet, exchange names and numbers. Before you can change the world you will probably need to have several cups of coffee.

Step 3: Take the time

After several cups of coffee you will know the heart of your community. People respond don't buy what you do, they respond to why you are doing it. We believe our children's safety is everyone's responsibility and that only by working together will we ever succeed. But before this can be something everyone follows they need to be inspired in a way that targets them. They will then join the movement for themselves not just a greater purpose.

Step 4: Work smart

Networking means there are a variety of ways to tackle a single problem, the key is working them all together to achieve your goal. Getting everyone involved in creating safe spaces for children does not mean the school stops educating. It means it educates in a way that grows responsible learners, or opens its hall on Saturdays to run weekend activities. By playing to the strengths of your players you use the best of them. There will be many unique methods, some will create these and others will support them. But since so much can be done every effort helps.

My community

